

GOVERNOR'S OFFICE OF SMALL & MINORITY BUSINESS ASSISTANCE

Margaret Woodson
Director
www.oepp.sc.gov/osmba

OSMBA PROGRAM DESCRIPTION

The Governor's Office of Small and Minority Business Assistance (OSMBA) was created by Executive Order in October 1979. Enabling legislation was passed and the program was placed into law as outlined in Article 21 of the Code of Laws of South Carolina, 1981.

MISSION STATEMENT

 The mission of OSMBA is to promote the interest of small and minority businesses as a part of the free enterprise system; thereby, enhancing economic growth and development in South Carolina. Per the South Carolina Consolidated Procurement Code, state agencies are to expend at least 10% or more of their total amount of expended procurement dollars with certified minority and women owned businesses.

Role of OSMBA:

Our mission is to provide minority business enterprises (MBE's) with the maximum participation in all commodities. To support this effort, we will provide the following tools:

1) The structure, including staff and resources, to help identify MBEs through our database.

2) We will ensure our MBEs are certified and qualified to meet State purchasing standards.

3) OSMBA will assist the potential suppliers up front, during the engagement period and throughout the contracting process.

4) OSMBA compiles quarterly and annual reports submitted by the state agencies documenting their contracting performance with certified firms.

Small business is the backbone of South Carolina's economy, employing two-thirds of the state's workforce.

The OSMBA directory is designed to help you identify hundreds of small minority businesses that can help you provide quality services at competitive prices, while expanding your influence in new markets.

SC Small Businesses

- The State can not ignore groups that are quickly becoming the majority of South Carolina's business population.
- Currently they represent <u>46%</u> of the 290,000 businesses in SC per 2002 census information :
- o 29% women owned
- o 10% African American
- o <u>7%</u> Other

Certification: The Process and Benefits

 To become "Certified", a company must complete an application available from OSMBA and on our website. Any business owner who is interested in applying for minority or woman-owned business certification must first ask "why" this certification is important. Certification may give a company an advantage when bidding for government or private sector business.

 Certifications are for the purpose of identifying minority (including women) owned businesses.

oThe State of South Carolina does not have a set-aside or preference program for women or minority-owned businesses.

OSMBA certifies small businesses that meet specific social, economic, ownership, and control eligibility criteria.

Site visits and interviews with the applicants are conducted on all businesses applying for certification.

ELIGIBILITY REQUIREMENTS

 Eligibility requirements for certification as a Minority Business Enterprise (MBE) are per 19-445-2160 of the South Carolina Procurement Code Regulations and Title 49, Part 26, of the Code of Federal Regulations (CFR). The following requirements summarize key information, but do not cover all requirements.

Business Status

The applicant firm must be an existing "for profit" business. It must also meet the federal definition of a small business based on its primary SIC/NAICS code, as described by the US Small Business Administration (SBA), and must not exceed the small business size standard established for it's particular line of work.

Social and Economic Disadvantage:

- Disadvantaged owners must be US citizens and meet the federal definition of socially and economically disadvantaged as defined by 49 CFR 26.67.
- Presumptive groups include "women, Black Americans, Hispanic Americans, Native Americans (including American Indians, Eskimos, Aleuts and Native Hawaiians), and Asian Pacific Americans. Personal net worth of a disadvantaged owner cannot exceed \$750,000.

Business Ownership:

- Disadvantaged owners must hold at least 51% ownership in the firm and must control the day-to-day operation and management of the business.
- The contributions of capital or expertise by the socially and economically disadvantaged owners to acquire their ownership interests must be real and substantial, and go beyond pro forma.

Documentation

All documents generated by OSMBA that are required for certification are available on the web site.

 A Check-off List is also provided to assist firms in meeting all requirements for certification. All other documents described in the application and on the check-off list are to be provided by the firm applying for certification.

- Recent changes in corporate structure or ownership will likely be closely reviewed to determine if such changes reflect substantive changes in ownership and operation or are merely "paper" changes.
- The company should have been in business for a minimum of three years. There has to have been time for the company to establish that it has experienced disadvantages because of its minority (woman) ownership.

A minimum 51% of the company's ownership must be held by a minority (and/or woman).

This ownership must be real and substantial, not just 'paper' ownership and should be demonstrated in the exercise of control over the key elements of the company's operation and finances, including the final decision on hiring and firing or, where managers have been employed to carry out certain responsibilities, the minority (or woman) owner must clearly have the authority to hire/fire the managers, etc.

In the case of a husband and wife team, the wife must have real expertise in essential elements of the business and be a primary decision maker in the operation of the company.

 Again, it is important to point out that the company must be clearly seen as minority (or woman) owned such that it could or might be at a disadvantage because of its ownership.

You probably do not need to be certified as a woman or minority-owned business

You sell to retail customers

Your customers do not have a minority or woman-owned purchasing policy

 Your business does not sell to the government or a government contractor that must meet minority and woman-owned purchasing thresholds.

South Carolina Governor's



OFFICE OF SMALL AND MINORITY BUSINESS ASSISTANCE

Making it work with you in mind!

About Us

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Applications

Directory

Links & Resources

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State Agency Reports

OSMBA HOME

Program Description

The Governor's Office of Small and Minority Business Assistance (OSMBA) was created by Executive Order in October 1979. Enabling legislation was passed and the program was placed into law as outlined in Article 21 of the Code of Laws of South Carolina, 1981. The goals of OSMBA are to promote the growth and development of small and minority owned businesses in South Carolina and to advocate that an equitable portion of State procurement contracts be awarded to small and minority owned businesses.

From the Governor

On behalf of the State of South Carolina, it is my pleasure to present to you the South Carolina Minority Business Directory.

Small business is the backbone of South Carolina's economy, employing two-thirds of the state's workforce. This directory is designed to help you identify hundreds of small minority businesses that can help you provide quality services at competitive prices, while expanding your influence in new markets. By referring work to small businesses, you are supporting South Carolina's economic development potential and getting the best service possible. Each business listed was built on a foundation of hard work and innovation. I urge you to browse through this directory and get to know the companies that are eager to become part of your workforce.

If my office can be of assistance, please call the Office of Small and Minority Business Assistance at 724 OCET. I have this divestant will be a valuable recovered and that you will



Small Business

Independent Business

determining whether an applicant for certification is an independent business, OSMBA shall consider all relevant factors, including the date the business was established, the adequacy of its resources, and relationships with other businesses.

 Recognition of the business as a separate entity for tax or corporate purposesis not necessarily sufficient for certification under Article 21. In

O A joint venture is eligible if one of the certified business partners of the joint venture meets the standards of a socially and economically disadvantaged small business and this partner's share in the ownership, control and management responsibilities, risks and profits of the joint venture is at least 51 percent, and this partner is also responsible for a clearly defined portion of the work to be performed.

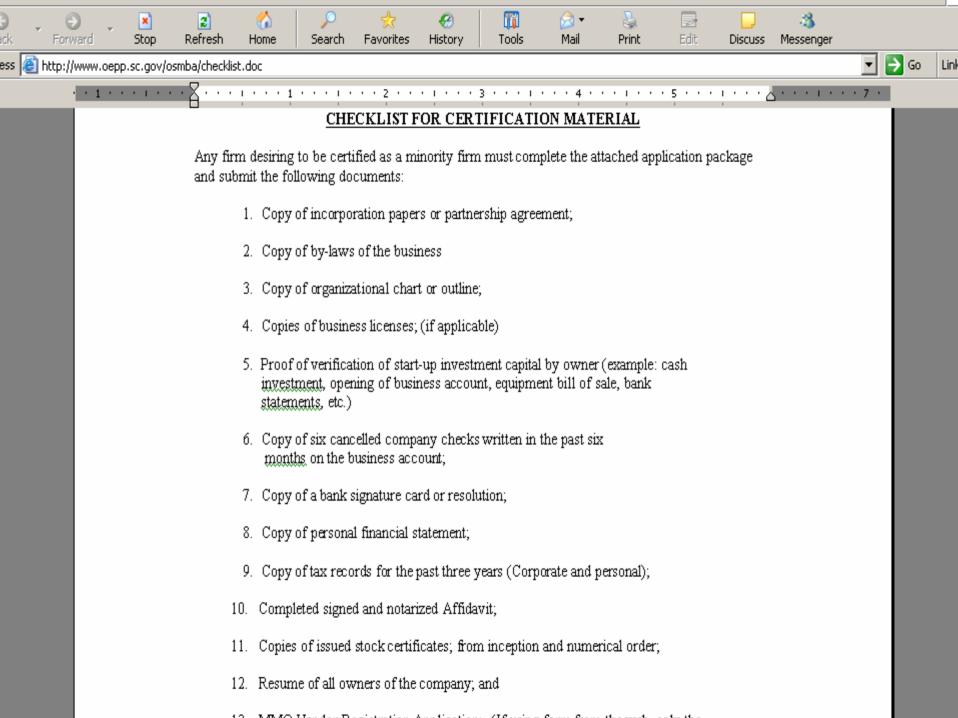
Ownership and Control

- o The business must be 51 percent owned by socially and economically disadvantaged persons. The OSMBA will examine closely any recent transfers of ownership interests to insure that such transfers are not to be made for the sole purpose of obtaining certification.
- O Ownership shall be real, substantial and continuing and shall go beyond the pro forma structure of the firm as reflected in its ownership documents. The minority owners shall enjoy the customary incidents of ownership and shall share in the risks and profits commensurate with their ownership interests, as demonstrated by an examination of the substance rather than form of ownership arrangements.
- The contribution of capital or expertise by the minority or women owners to acquire their interest in the business shall be real and substantial. Examples of insufficient contributions include gifts, inheritance, a promise to contribute capital, a note payable to the business or its owners who are not socially disadvantaged and economically disadvantaged, or the participation as an employee, rather than as a manager.

Definition of terms:

A "Minority Person" means a United States citizen who is economically and socially disadvantaged.

"Socially disadvantaged individuals" means those individuals who are members of the following.



- *Note: Non-profit organizations are not eligible to receive any certification through this office.
- All out-of-state firms applying must have a duly licensed and permitted satellite office in South Carolina where business is conducted in order to be eligible for certification with OSMBA.
- Failure to maintain the satellite location in South Carolina during the certification period will result in revocation of the certificate.

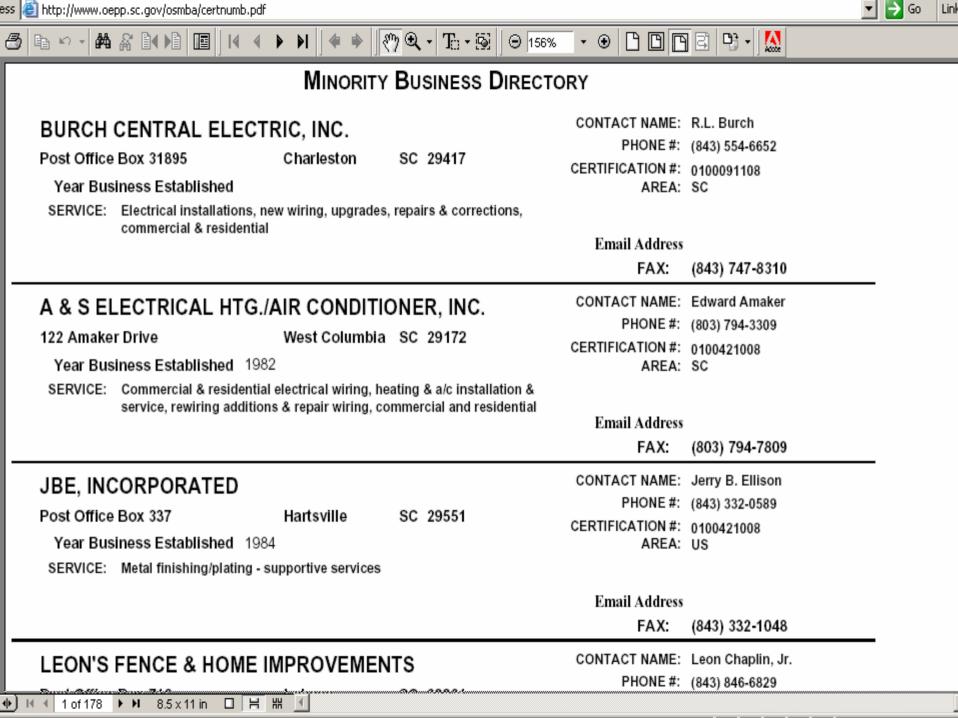
RECIPROCITY

 South Carolina does not have a reciprocity program with other state or federal MBE certification program.

Classifications

- O1 African American Male Owner
- o 02 African American Female
- o 03 Caucasian Female
- o 04 Hispanic Male or Female
- 05 DOT certified— A. A. Male or Female
- 06 DOT certified

 Caucasian Female
- 07 Native American Male or Female
- 08 SBA Certified
- 09 Asian Pacific Americans & Others



Benefits

- Once certified, the firm is added to our on-line registry of OSMBAcertified firms.
- Certified firms remain on the list for five years and must re-apply for certification.
- Procurement officials and large business prime contractors search this on-line registry for potential suppliers.

CERTIFICATION BENEFITS

- BIDDERS LIST
- LISTING IN OSMBA VENDOR DATABASE
- PROMOTION OF SUBCONTRACTORS TO PRIME CONTRACTORS
- TRAINING/SEMINARS
- STATE AGENCY FORUM
- VENDOR & AGENCIES TRADE FAIR
- NETWORKING/REFERRALS

Vendor Registration

 In addition to increased visibility, businesses certified through OSMBA are placed on the "vendor registration" circulated by South Carolina General Services Division, allowing small and minority firms to periodically receive electronic notices on upcoming solicitations of State Contracts.

Certified firms are eligible for participation in specially targeted communications and training programs designed to increase the number of minority firms bidding on state contracts.

4% Tax Credit

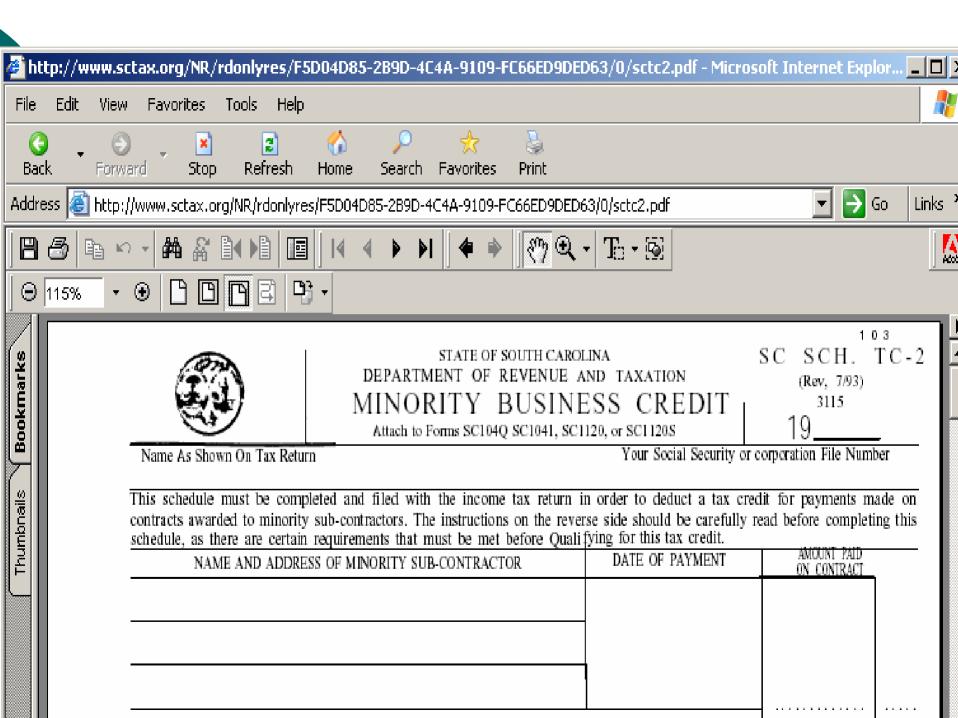
The certification process allows prime contractors to claim a 4% tax credit for subcontracting with certified minority firms, thus providing an incentive to large firms to utilize small, minority firms as subcontractors when performing a **State** agency contract.

MINORITY BUSINESS TAX CREDIT

- South Carolina Code §12-6-3350 provides a tax credit to taxpayers having contracts with the State who award a subcontract to a certified South Carolina based minority business.
- The credit is equal to 4% of the payments to a minority subcontractor for work pursuant to the State contract. The credit is limited to a maximum of \$25,000 annually.

Any payment made to a minority subcontractor prior to the date of certification does not qualify for the credit.

 The credit is claimed on Department of Revenue Form TC-2, "Minority Business Credit."



Certified, what to do next?

Certification alone does not assure that you will receive a contract with a state agency.

- The best way to increase your opportunity to do business with the State is to determine what the agency needs are and to subscribe to the SC Business Opportunity (SCBO) publication issued biweekly.
- This publication lists solicitations of \$10,000 or more.
- Subscriptions can be obtained by calling (803) 737-0686. Annual rate is \$45 for an online subscription, \$125 for mailed printed copies.

Promoting the Business

Most small business owners view promotion and advertising as a 'luxury' that they cannot afford.

Unfortunately, this usually results in ineffective promotion and poor results. Assess your potential customers, competition and the business products and services to determine a promotion strategy.

Develop a budget to determine the most cost effective method of promotion.

Agency's Role

- Demonstrates leadership
- Supports supplier diversity program
- Provide training and orientation internally and to MBE's
- Key resource for information about supplier sources
- Identifies new MBE's
- Provide opportunities for networking
- Document purchases from MBE's

SELLING TO THE STATE OF SOUTH CAROLINA

SUGGESTIONS FOR

INCREASING CONTRACTING OPPORTUNITIES

- Attend pre-bid meetings.
- Subscribe to SCBO
- Visit agency procurement department's website for information on how to do business with them, their needs, contact information and upcoming events and solicitations.

WHO MAKES PROCUREMENTS?

All agencies (with varying certification levels)

 Higher limits may be approved by the Budget and Control Board

- MMO/CIO/STATE ENGINEER
 - Statewide term contracts
 - Procurements above agency authority

STATE AGENCIES' COMPETITION REQUIREMENTS

Informal

- \$2,500.00 One Quote
- \$2,500.01 \$10,000.00 3 Written Quotations

Formal/Advertisement in SCBO:

- \$10,000.01 \$25,000.00 (RFQ)
- \$25,000.01 or more competitive sealed bid or proposal (Best Value, IFB, RFP)

Search



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Business Education Doing Business with the State **Economic Development**

Licenses, Permits, Regulations **Small Business**

Starting a Business Taxes & Insurance

Workforce



Government

Education

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Health

Travel & Recreation

Agriculture & Environment

Employment

Public Safety

How Do I



News Headlines

Cooper River Bridge materials enhance marine artificial reefs

Deadline for SC Arts Commission Arts Facility Grants is Feb. 1

South Carolina Leads US in Recycling Tires

Smithsonian Author Presents Hope Diamond Program at S.C. State Museum

Museum Road Show Comes to the S.C. State Museum

More News Headlines

Online Services

- Hunting and Fishing Licenses
- License Plate Competition
- Campaign Finance Reporting
- Online Shopping Mall
- Driver's License Renewals
- Find a School or School District
- Online Professional License Renewal
- Criminal Records Check
- Vital Records Request
- SC Business One Ston







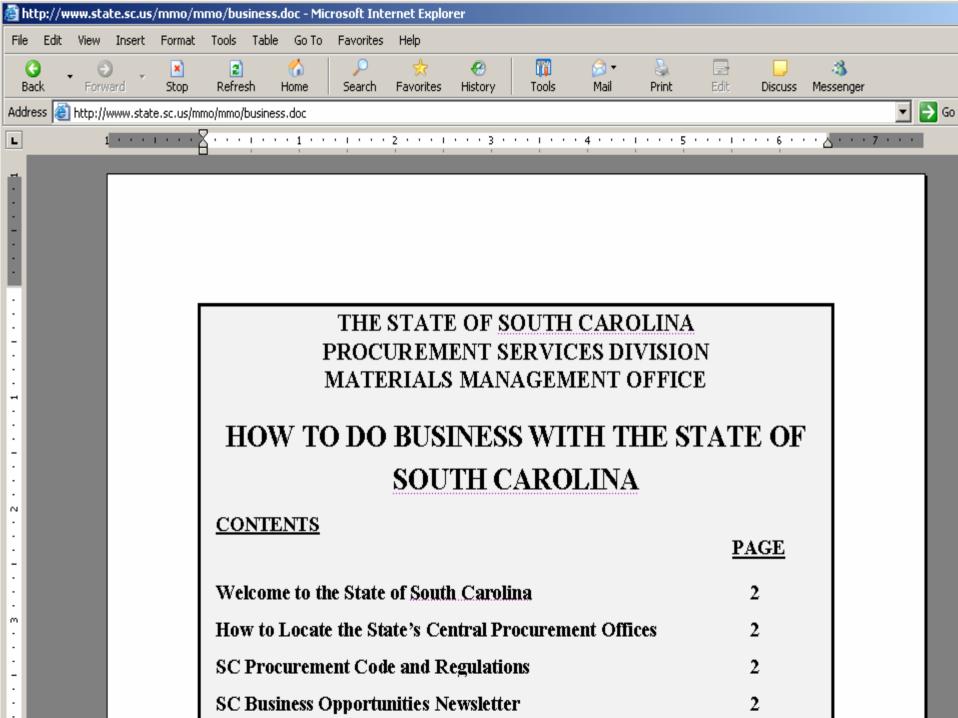
Branches of Government

- Executive Branch
- Judicial Department
- Legislative Branch

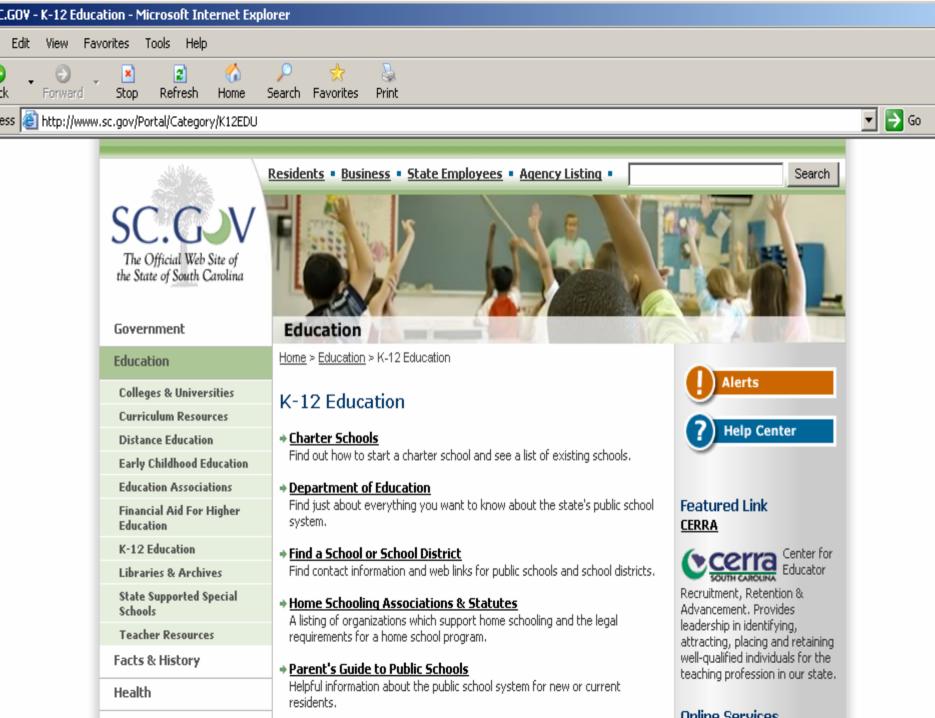
SC Features

- Hurricane Preparedness
- Online Shopping Mall
- SC Education Lottery

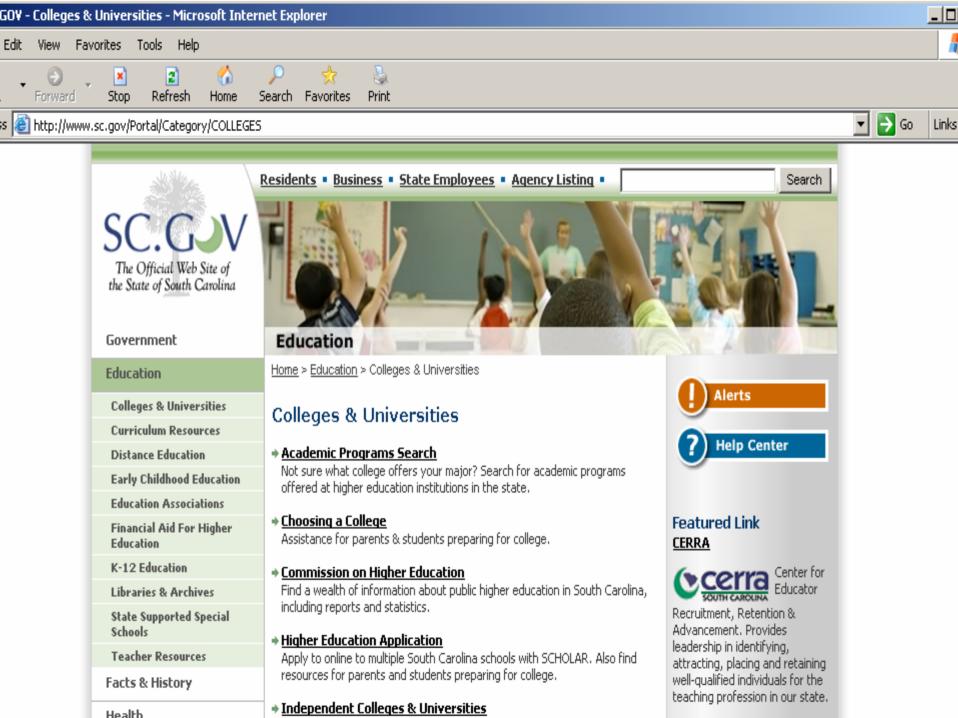
Online Photo Album **Fall Colors**

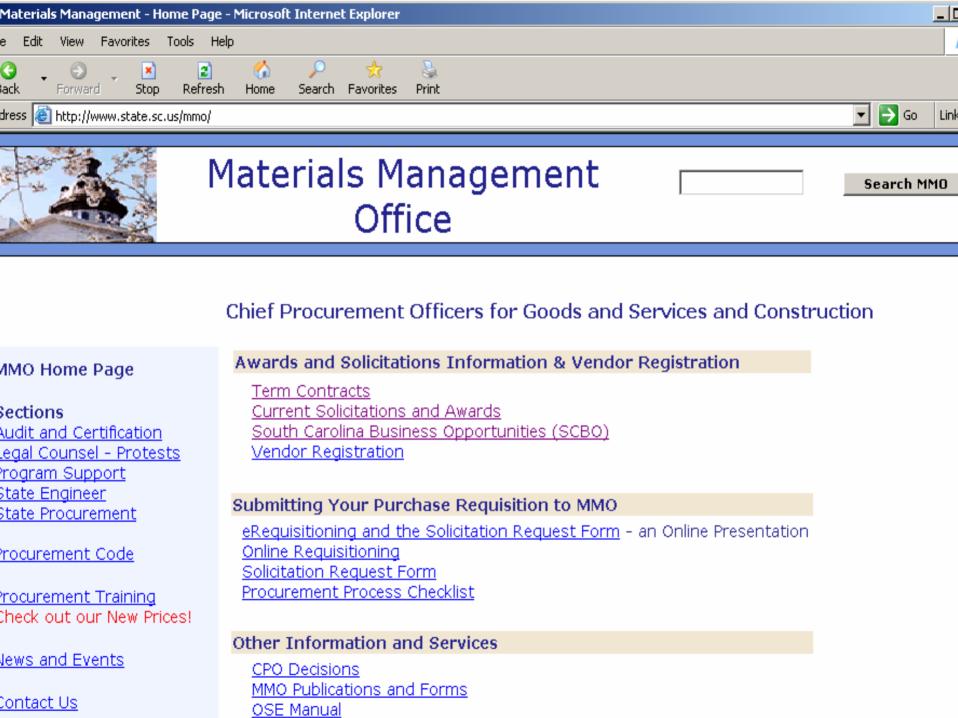






Link







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BUSINESS OPPORTUNITIES

Published by Materials Management Office - R. Voight Shealy, Director

July 19, 2007

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Volume 27, Issue 58

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Selated Bids Listed in This Publication Will Be Received at the Time, Place & Date Indicated. In the Announcements & Their Be Publicity Opened & Read Alond, The State/Owner Reserves the Right to Reject Any Or All Blos-& to Walue Tech Mcalities.

CONSTRUCTION

Invitation for Construction Bids

SCBO Notes referred to In State Agency aduertisements appearing in the Construction Section of SCBO can be found at the end of this issue. Please uprify requirements for non-State agency. aduertisements by contacting the agency / owner.

Project Name: SMITH UNIVERSITY CENTER INDOOR POOL DEFERRED MAINTENANCE

Project Number: H18-9556-TR Location: Walter Douglas Smith University Center, Francis Marion Univer-

Applicable SCBO Notes: 2, 4, & 5 Bid Security Required: Yes Performance Bond Required: Yes

sity, Florence

CMD: Columbia, Charlotte

Plans May Be Obtained From: Sims Group Engineers, Inc.

Plan Deposit: \$100,00, refundable Pre-Bid Conf/Site Visit: Mandatory Pre-Bid Date/Time: 7/26/07. – 10:00 am.

Place: Smith University Center.

Agenov/Owner: Francis Marion University

Name & Title of Agency Coordinator: Michael Richey, Director of Facilities Engineering & Maintenance

Address: P.O. Box 100547, Florence, S.C. 29501-0547

Telephone: (843) 661-1104

Fax: (843) 661-1565

E-mail: mrichey@marion.edu

Bid Due Date/Time: 8/10/07 - 12:00 noon

Place: Physical Plant Building, Facilities Management Office, room to be determined

Hand Deliver Bids To: Francis Mation. University, Physical Plant Building, Facilities Management Office, 4000 D | U OI FI

A/E Contact: John E. Gardner

A/E Address: The Citadel, 171 Moultre St.,

Charleston, SC 29409 A/E Telephone: (843) 953-6876

A/E Fax: (843) 953-6880

A/E E-mail: john.gardner@citadel.edu

Plans on File At: AGC: Charleston Dodge: Charleston

Plans May Be Obtained From: The Citadel. Office of Construction Man-

agement Plan Deposit: \$30.00, refundable Pre-Bid Conf/Site Visit: Mandatory Pre-Bid Date/Time: 7/26/07 - 10:00 am

Place: Physical Plant Conference Room, the Citadel

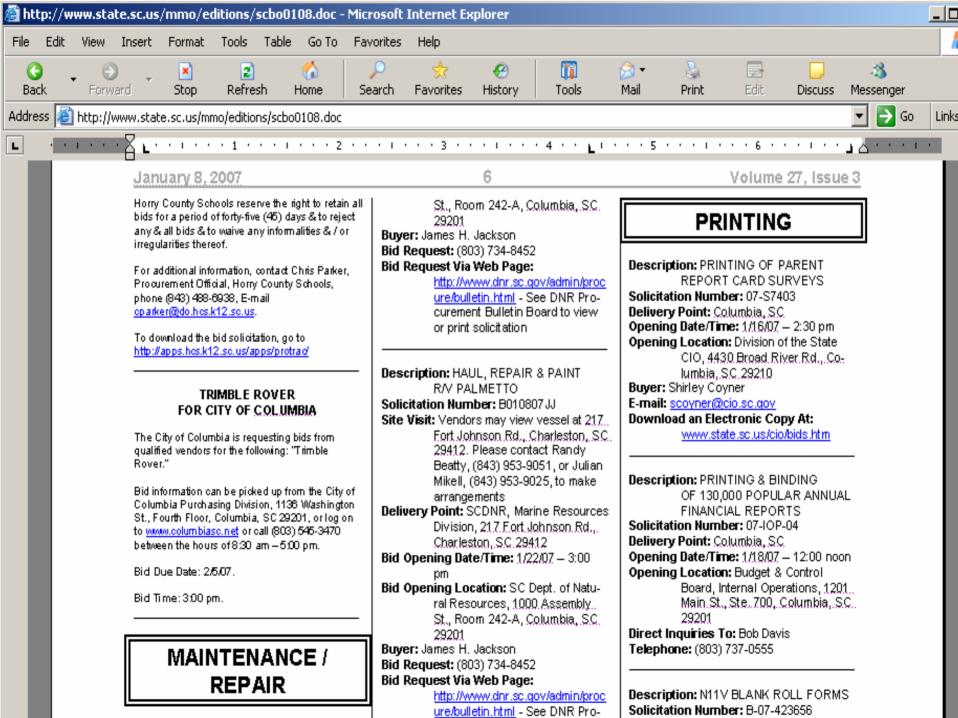
Agenoy/Owner: The Citadel

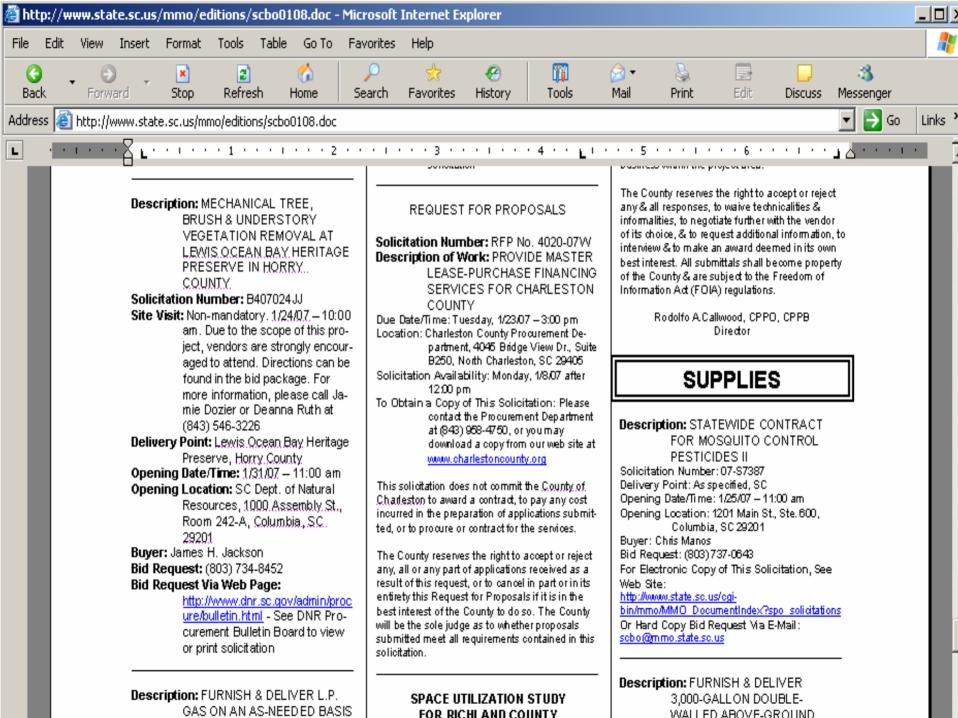
Name & Title of Agency Coordinator: John E. Gardner, Resident Archi-

tect

Address: 17.1 Moultrie St., Charleston, SC. 29409

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Materials Management - Solicitations and Awards - Microsoft Internet Explorer

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Favorites

Print

Tools Help

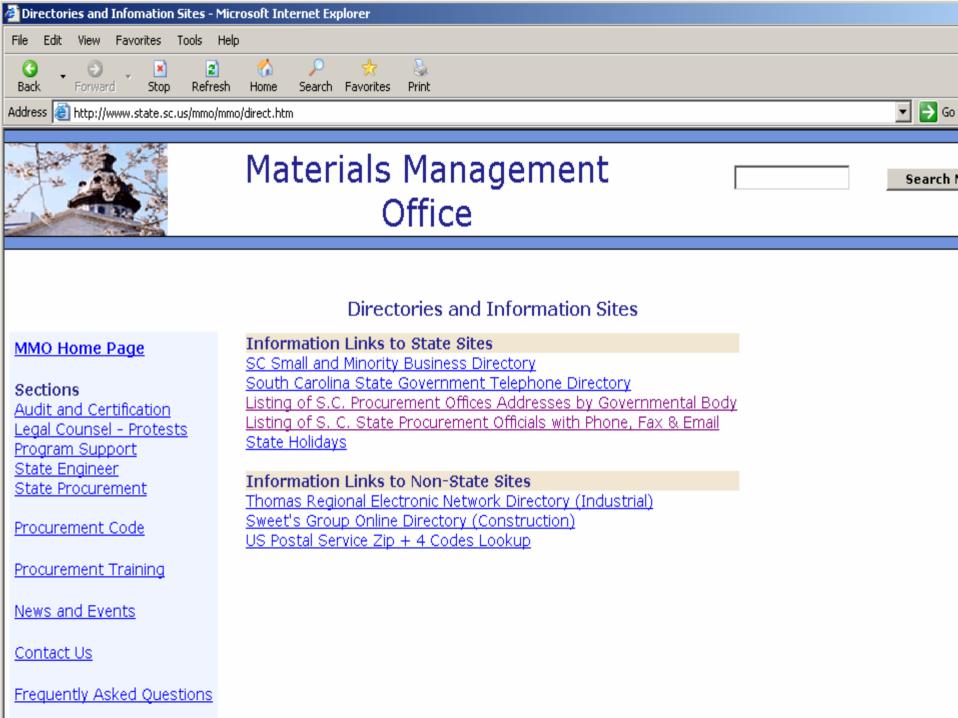
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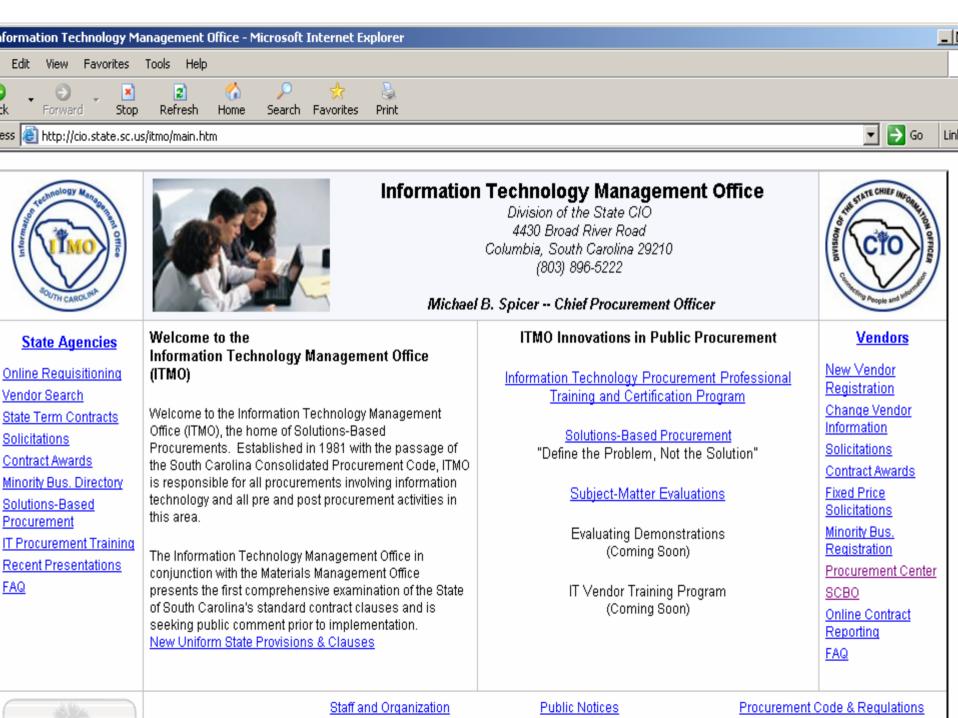
Favorites

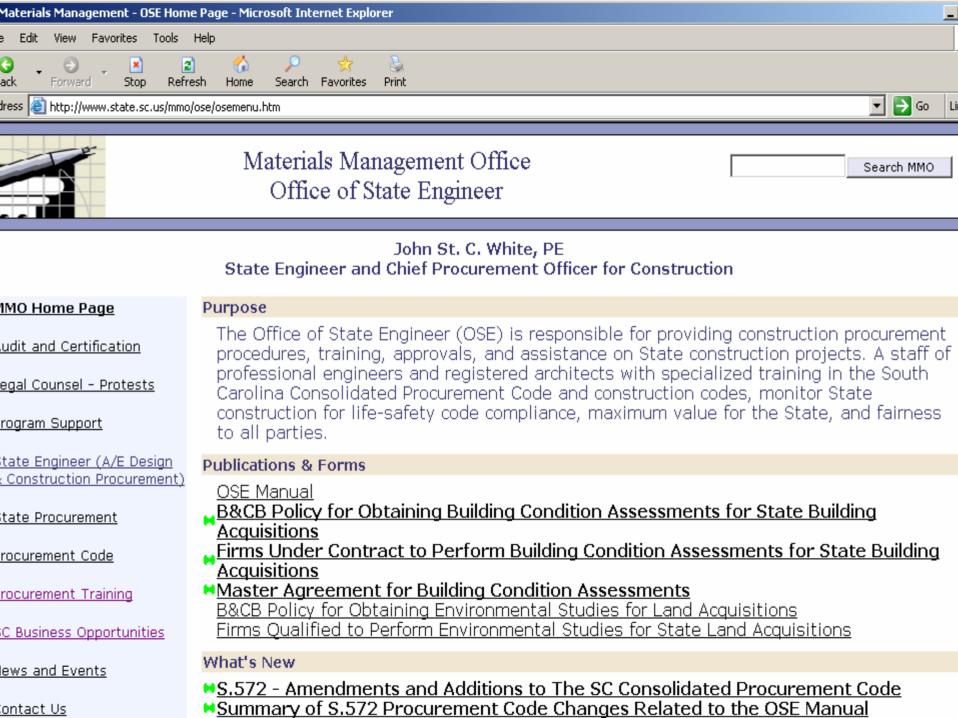
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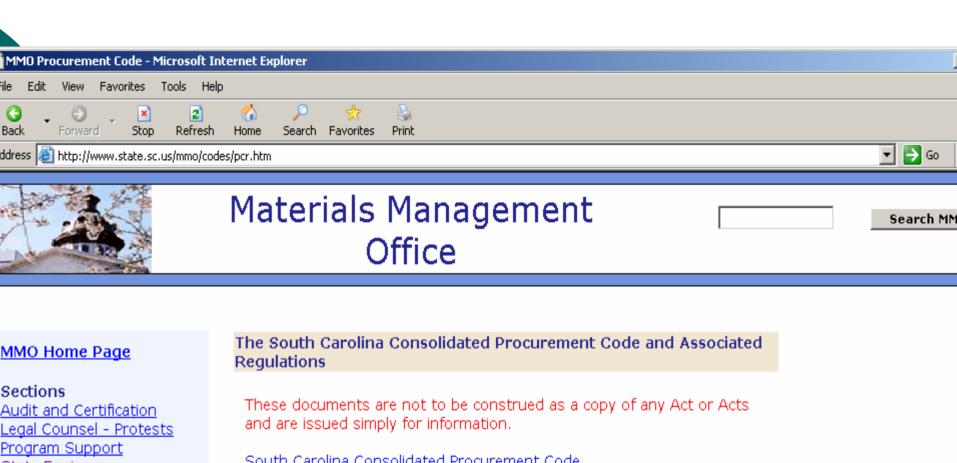
Forward

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State Engineer State Procurement

Procurement Code

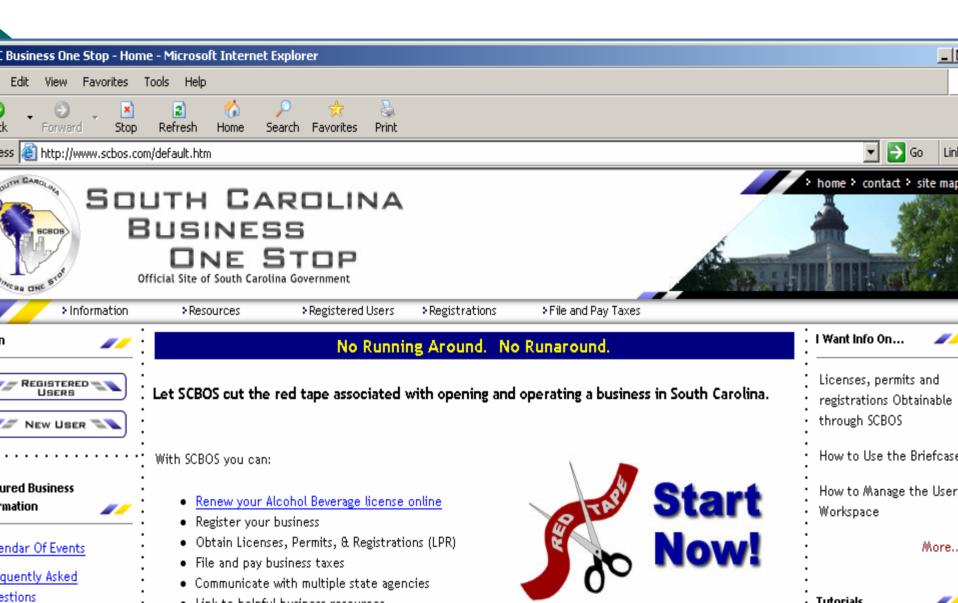
Procurement Training

News and Events

Contact Us

Frequently Asked Questions

South Carolina Consolidated Procurement Code **Budget and Control Board Procurement Regulations** Procurement Code Exemptions Index of the Consolidated Procurement Code



One Stop. One Payment.

Link to helpful business resources

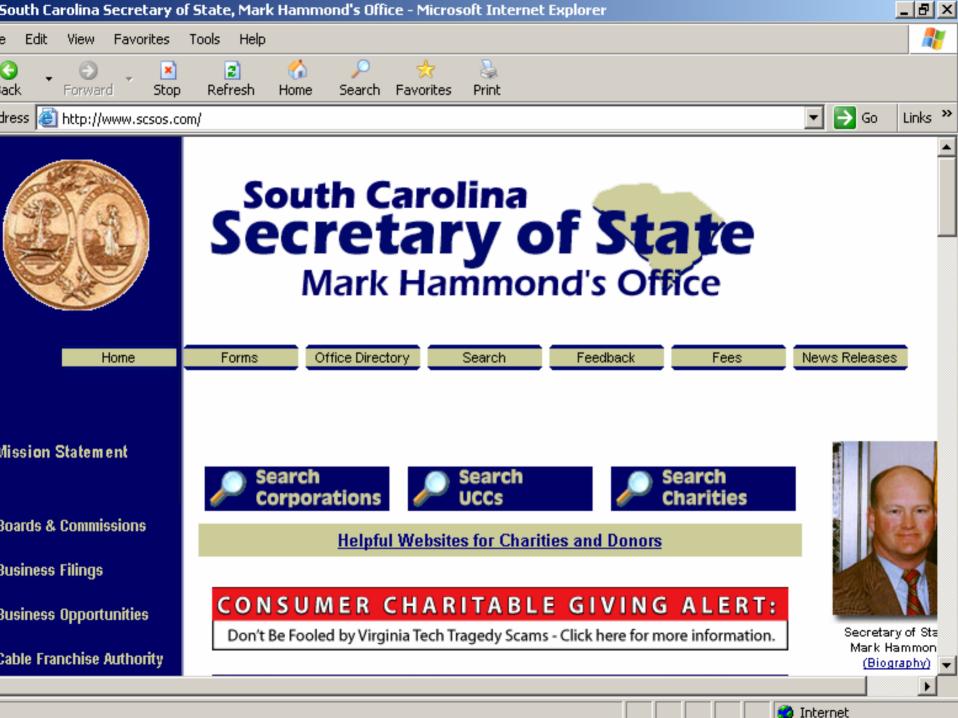
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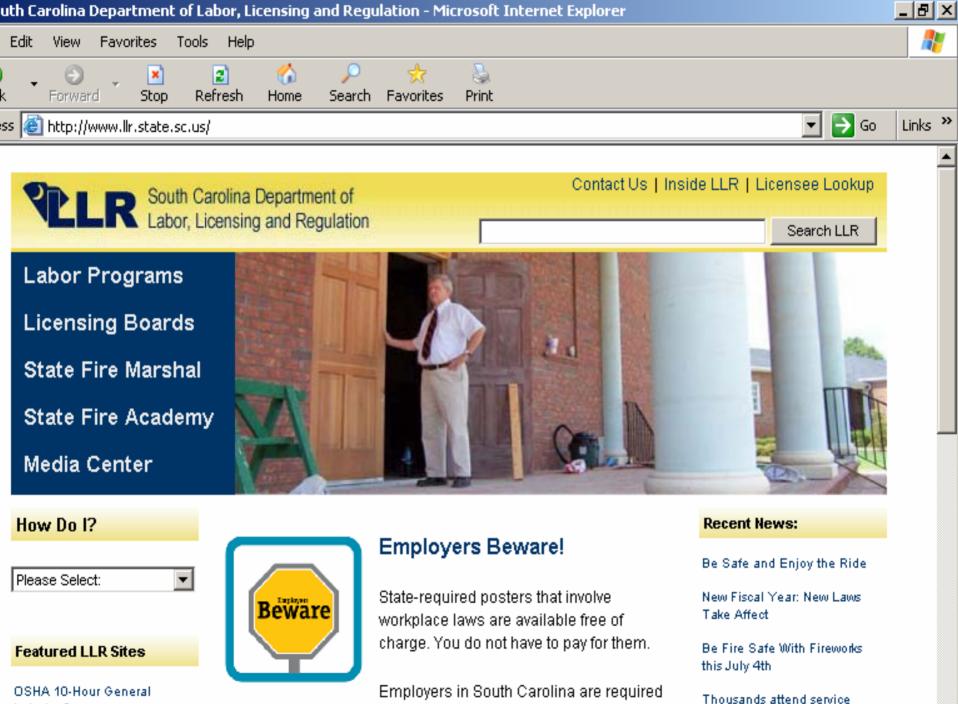
inced Search

How to Renew your Alcoholic Beverage License (ABL)

11----

Tutorials





to nost two employment notices from the South Carolina.

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Industry Course

- Become familiar with the SC Procurement Code
- Register With MMO
- Register With Agencies
- Get to Know Agency Procurement
 Officers
- Subscribe to SCBO
- Visit MMO's Web Site
 @WWW.STATE.SC.US/MMO/MMO/

- Study Each Solicitation's Requirements
- Ask Questions About Solicitation Requirements
- Attend Pre-Bid or Pre-Proposal Conferences
- Object to Solicitation's Requirements if Restrictive
 - Contact Soliciting Agency First
 - Protest to CPO if Necessary

Call the Buyer to Find Out Old Bid Prices

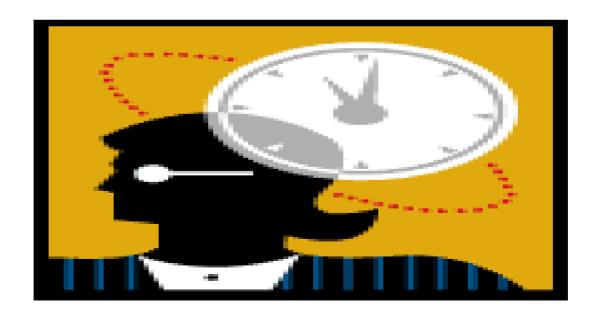
Use the Freedom of Information Act

- Submit Bids that Meet Solicitation
- Requirements

 <u>Do Not</u> Alter Terms & Conditions of the Solicitation

Sign Your Bid

Make Sure the Bid is Received On Time



CONTACT NO./LINKS

- MATERIALS MANAGEMENT OFFICE
- (803) 734-0600
- o <u>www.state.sc.us/mmo/mmo</u>
- STATE ENGINEER
- 0 (803) 734-0600
- o <u>www.state.sc.us/mmo/mmo</u>
- ITMO/CIO
- o (803) 896-5222
- o cio.state.sc.us/itmo/main.htm

STATE LINKS

- o www.sc.gov
- o www.procurement.sc.gov
- Commerce www.teamsc.com/index
- SC Dept. of Revenue <u>www.sctax.gov</u>
- o SC BOS <u>www.scbos.com</u>
- SCDOT <u>www.dot.state.sc.us</u>
- Sec. of State <u>www.scsos.com</u>
- o www.state.sc.us/mmo/ops/procure
- o Cons. Affairs <u>www.scconsumer.gov</u>
- o LLR <u>www.llr.state.sc.us</u>

Other Websites of Interest

- <u>www.sba.gov</u> US Small Business Administration
- <u>www.irs.gov</u> Internal Revenue Serv.
- www.scacpa.org
 SC Assoc. of
 Certified Public Accountants
- o www.firstgov.gov
- o www.business.gov
- o <u>www.dnb.com/us</u> Dun & Bradstreet
- http://dodge.construction.com/
- Dodge Reports

U.S. Small Business Administration

Your Small Business Resource

Programs and services to help you start, grow and succeed

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TOOLS

LOCAL RESOURCES



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Newsroom







Manage your business from start to finish



Expand your business with programs and services



Increase your business knowledge and productivity



Support your business with a team of experts

E-NEWSLETTERS

SPOTLIGHT

E-PAYMENTS

MARKETING AND OUTREACH

MOST REQUESTED ITEMS

ADMINISTRATOR'S CORNER



Steven C.



SBA Success Story

Building a successful business by exceeding Expectations -Payal Tak journeyed from India... Read More



Free Online Training

SBA offers over 25 free online courses...

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Budgets/Plans/Reports

SBA Proposed '08 Budget & Exec Summary: FY 2006 PAR: Annual



Online Business Chat

Monthly Q&A discussions with experts on a variety of small business topics ... Read More



New FREE Online Course

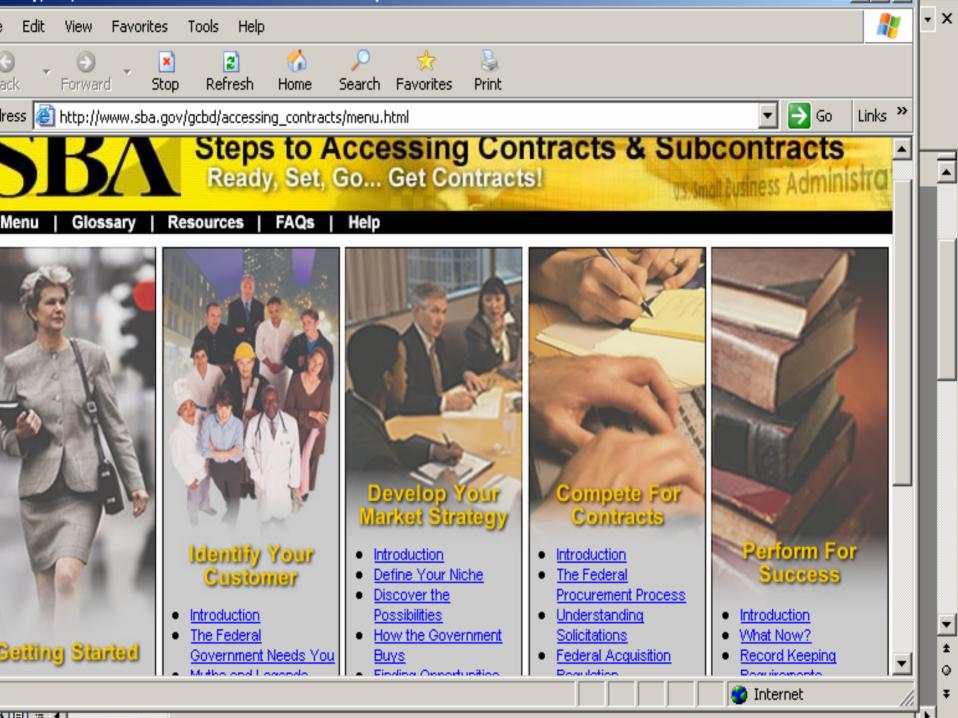
Starting a Small Business with readiness assessment tool....

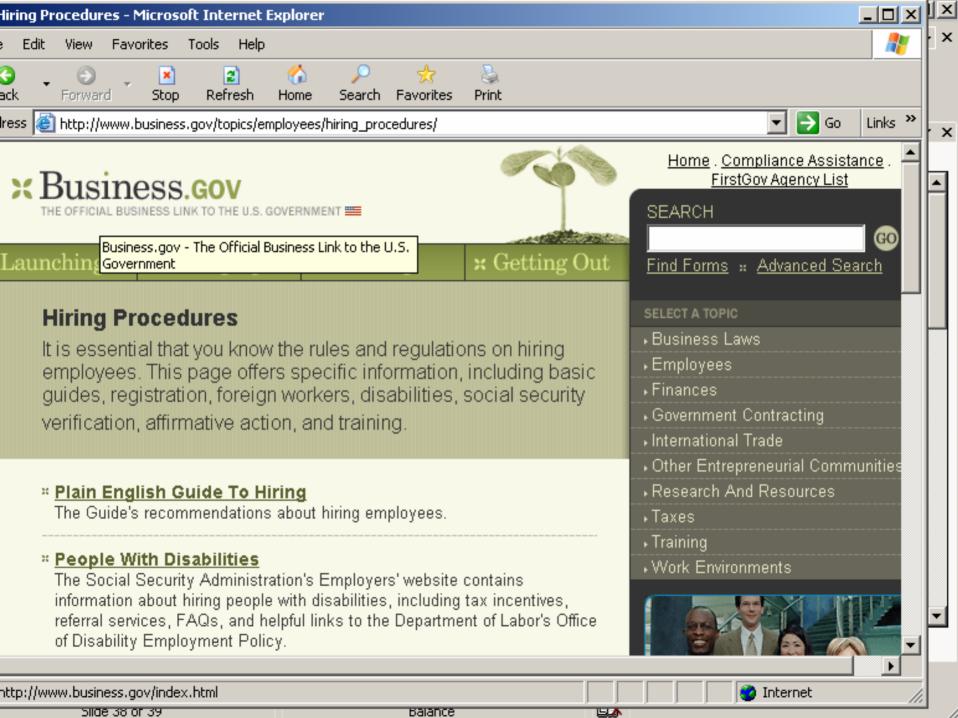
earn more

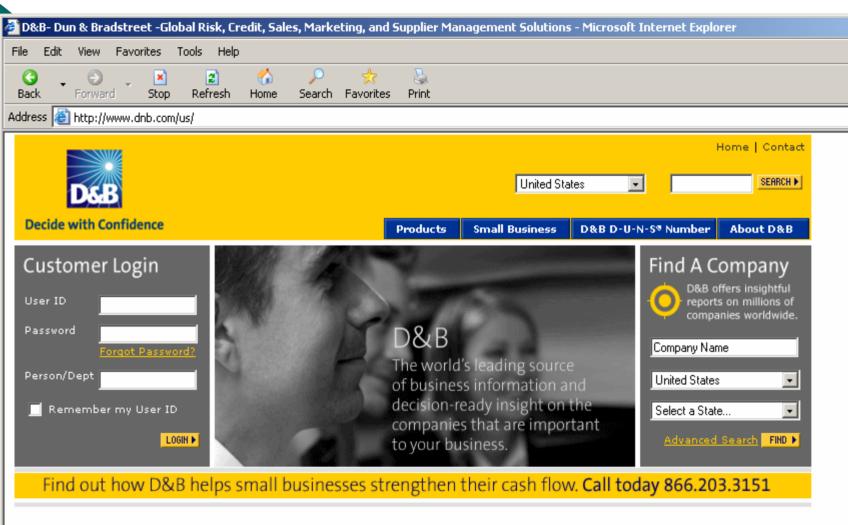
E-Payments

Down com ** Make payments to SBA via









Solutions & Services for:

- > Small Business Owners
- Credit Management Professionals
- Sales & Marketing Professionals
- Supply Management Professionals
- > Chief Compliance Officers

Customer Resources

- > Get a D&B D-U-N-S® Number
- > Manage My Business Credit
- > Update Your D&B Report
- Establish Your Credit
- > Learning Center
- D&B US Customer Service 800-234-3867

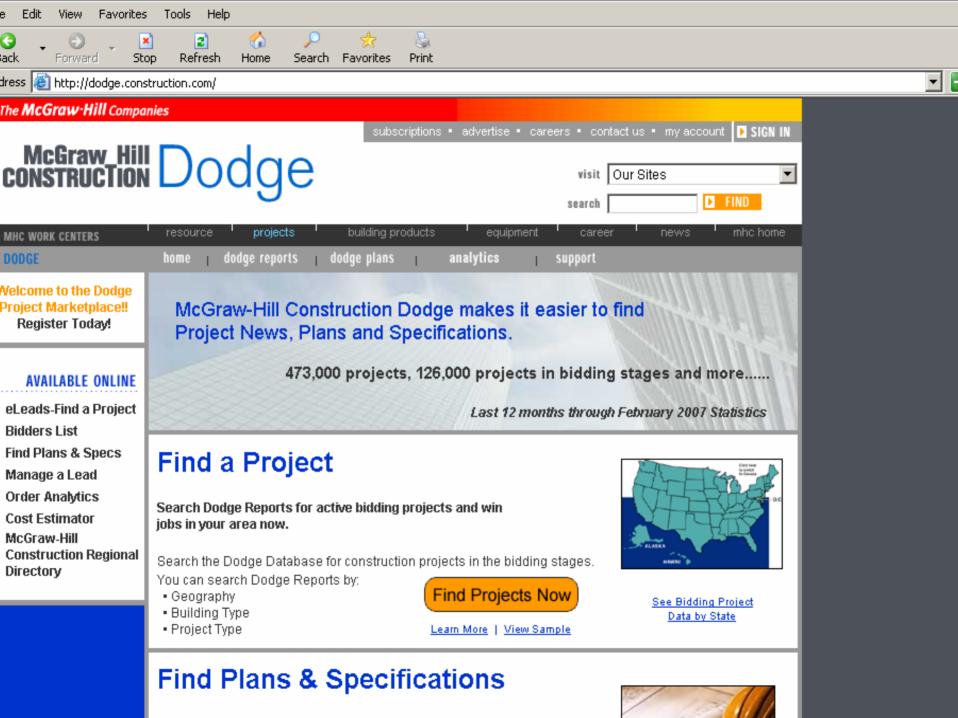
New to D&B?

- Use our Solution Wizard to discover which products will work best for you.
- How can D&B help my business? Explore D&B's products and services
- Need further assistance? Work with a D&B Representative.

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SOUTH CAROLINA DEPARTMENT OF CONSUMER AFFAIRS



3600 Forest Drive, 3rd Floor P.O. Box 5757 Columbia, SC 29250 (803) 734-4200 or (800) 922-1594 (toll free in S.C.) Teletips (803) 734-4215 or (877) 734-4215 (toll free in S.C.)

*Requires Free Adobe Reader 5.0 Or Later/ **Requires Microsoft Word Viewer



Ask Consumer **Affairs**

Click Below



Teletips

RECORDED CONSUMER INFORMATION (803) 734-4215 or (888) 734-4215 (toll free in S.C.)

Coming Soon Maximum Rate & Notification

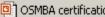
Fair Housing Month Fact of the Day

Credit Scores

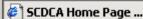
Credit scores are numerical summaries of your creditworthiness based on information from credit bureaus. You may request a credit score from consumer reporting agencies that create scores or distribute scores used in residential property loans, but you will have to pay for it.

art 🕍 🦍 FileMaker Pro













Internet





Assistance Is Available to You

We Are Always Willing To Help.

Margaret Woodson Director

OSMBA (803) 734-5010 <u>www.oepp.sc.gov</u>

